



# NEWS

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## **Alumni Impact Project develops better understanding of families served**

In 2010, CAP launched The Alumni Impact Project, an informal, longitudinal study developed by CAP that uses family surveys to supplement data on school performance and develop a deeper understanding of the strengths, needs, and interests of children, families and the communities in which they live.

During the spring of 2010, families with children in CAP's three-year-old program completed either a short (155 families) or long (85 families) survey and expressed interest in participating in yearly surveys until cohort children are in the third grade. Both surveys included opportunities for family feedback on CAP's programs including ways CAP can improve services.

"We're really encouraged with the participation and results from Year One. In addition to helping us identify areas for further research, almost all families shared positive feedback for CAP's programs and staff. Results showed families value the importance of early education and the role CAP plays in preparing their children for school," said Diane Eason, senior client research associate. "We're hoping Year Two of the surveys will help us further understand how families' interests and needs change over time."

To thank families for their participation and to kick-off Year Two of the surveys, CAP is hosting an inaugural alumni event at LaFortune Park's Community Center on Saturday, Feb. 26 from 4 – 7 p.m. that will offer educational events, food and prizes for the families involved. Events available include a story time and teen activities with the librarians at the Herman & Kate Kaiser Library, Pop! The Art and Science of Bubbles a traveling exhibit of the Tulsa Children's Museum, and a cooking demonstration with OSU Extension.

For members of the media looking for more information about the Alumni Impact Project and the event, visit [www.captc.org](http://www.captc.org) or contact Linda Brock, Communications Specialist, at 918-382-3241.

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*Community Action Project (CAP) of Tulsa County is the largest anti-poverty nonprofit in Oklahoma and a nationally recognized provider of research-based, high-quality early childhood programs for low-income children from birth through age 5. CAP combines early childhood education of the highest caliber with innovative family financial and health services and targeted community improvement efforts, with a strategic vision to break the cycle of intergenerational poverty by improving the prospects of long-term economic success for very young, low-income children, their families, and the communities in which they live.*